

Technostrobe designs, produces and distributes obstruction lighting solutions to support navigation both on land and at sea and help pilots navigate safely.

The Quebec-based company, which markets its products to Canada, the US, Mexico and Europe, mainly provides services to clients in the wireless communication, wind energy and marine navigation sectors.

PRODUCTS BY INDUSTRY TYPE

WIND FARMS



TELECOMMUNICATION TOWERS (MEDIUM INTENSITY)



BROADCASTING (HIGH INTENSITY)



Coast guards
Public and private ports

INNOVATIVE SOLUTIONS

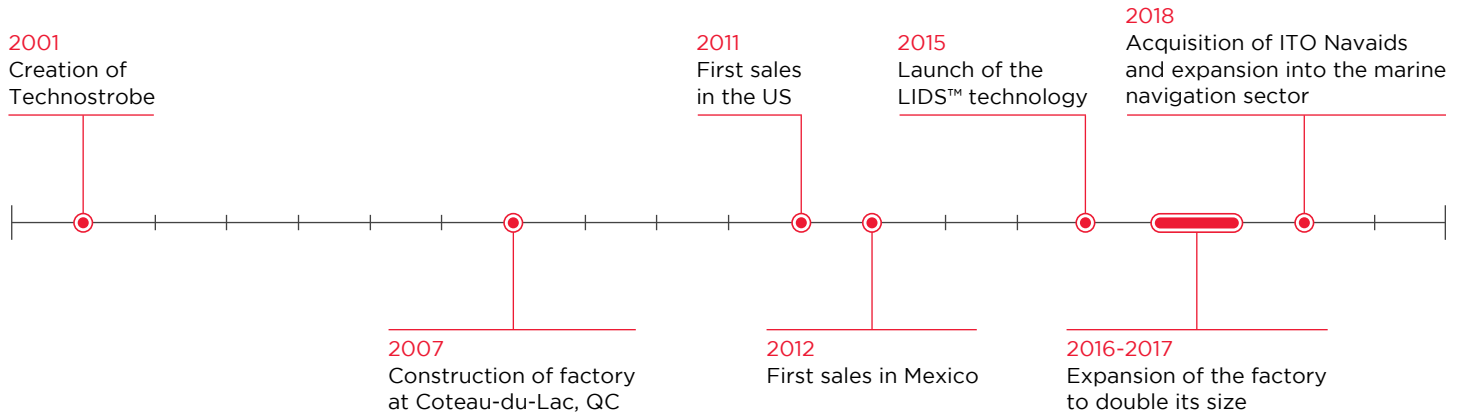
Since its inception, in 2001, Technostrobe has focused on research and development to help develop innovative solutions in response to real customer needs. To this day, we continue to pursue improvement, including plans for new products and software already in development or anticipated for the coming years – especially for the offshore wind energy industry.



For example, the company has developed LIDS™ (Lighting Intensity Dimming Solution) technology which automatically adjusts the intensity of obstruction lighting in wind farms according to the surrounding visibility. Obstruction lighting is needed at the top of tall towers to ensure the safety of pilots and passengers. When working at normal intensity, the lighting provided by LIDS™ can facilitate navigation in even the worst visibility. However, in clear sky conditions, the intensity of the lights can be reduced (by up to 90%) which helps increase the social acceptance of any such projects.



A WELL-CONSIDERED AND AMBITIOUS GROWTH STRATEGY



FRANCIS LACOMBE



Francis Lacombe joined Technostrobe as Vice-President in 2008. **He is in charge of business strategy in Canada and internationally, as well as mergers and acquisitions,** including the project that culminated in the purchase of the Dutch company, ITO Navaid's, in 2018. **He is also responsible for marketing, sales and government relations,** in a highly regulated sector. In 2020, Technostrobe's turnover was 12 times higher than in 2008, when he joined the company.

He is a seasoned, trilingual manager with 29 years' experience in management, sales and marketing, in both the industrial and service sectors. Among his many skills, Francis Lacombe is recognized for his ability to lead work teams, implement business strategies and build trust and confidence.

“I am proud of Technostrobe's many achievements; this SME, which started from scratch, has now become a world leader in obstruction lighting. I am delighted to assume leadership of a company so well-placed to realize its ambitious visions and to have the support of a team of loyal and experienced colleagues.”